

# Proposed Budget

WIND RIVER VISITORS COUNCIL	
Budget Hearing Information	
PO BOX 925	Location: SHOSHONI
LANDER, WY 82520	Date: 5/26/2016
307-856-4801	Time: 10:00 AM
Fremont County	Budget Prepared by: JIM DAVIS

S-1	BUDGET MESSAGE	W.S. 16-4-104(d)
	<p><b>Lodging Tax Vote</b>                      The members of the Wind River Visitors Council believe that the National, Regional, and Statewide promotion investments made on behalf of the lodging industry in Fremont County over the past decade have had significant impact in sustaining and increasing visitor spending in our county. The 4% lodging tax was renewed in November 2014 with overwhelming support, as indicated by an 80% vote in favor of renewing the sales and use tax. It will be up for renewal in 2018.</p> <p><b>Visitor Spending Economic Impact</b>                      Fremont County Lodging Tax Receipts reflect a growing visitor industry over the past decade. Visitor spending has nearly doubled since 2000, when visitors spent \$76.8 million. In 2014, travel spending was \$140 million in the county. That's an average of \$383,561 per day! This economic impact filters down through every community.</p> <p>Visitors to Fremont County spent the \$140 million on the following in 2014:                      \$40.5 million Gas &amp; Car Rental                      \$28 million Restaurants                      \$21 million Arts, Entertainment, Recreation, Museums                      \$18.6 million Shopping                      \$19.7 million Lodging                      \$9.6 million Grocery &amp; Food Stores                      \$1 million Air Travel                      \$1.3 million Other Travel</p> <p>This means that for every \$1.00 that a visitor spent on lodging in our communities, over \$7.00 was spent on other travel-related services, food and retail shopping. In 2014, Fremont County ranked 8th out of the 23 counties in the State in travel spending in our visitor industry.</p>	

## PROPOSED BUDGET SUMMARY

OVERVIEW		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
S-1	Total Budgeted Expenditures	\$749,926	\$730,405	\$700,075	\$700,075
S-2	Total Principal to Pay on Debt	\$0	\$0	\$0	\$0
S-3	Total to be added to Restricted Funds	\$0	\$0	\$0	\$0
S-4	Total General Fund and Forecasted Revenues	\$939,066	\$725,336	\$785,494	\$785,494
S-5	Amount requested from County Commissioners	\$0	\$0	\$0	\$0
S-6	Additional Funding Needed :			\$0	\$0

REVENUE SUMMARY		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
S-7	Operating Revenues	\$0	\$0	\$0	\$0
S-8	Tax levy (From the County Treasurer)	\$0	\$0	\$0	\$0
S-9	Government Support	\$0	\$0	\$0	\$0
S-10	Grants	\$0	\$0	\$0	\$0
S-11	Other County Support (Not from Co. Treas.)	\$0	\$0	\$0	\$0
S-12	Miscellaneous	\$763,161	\$639,917	\$700,075	\$700,075
S-13	Other Forecasted Revenue	\$0	\$0	\$0	\$0
S-14	Total Revenue	\$763,161	\$639,917	\$700,075	\$700,075

EXPENDITURE SUMMARY		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
S-15	Capital Outlay	\$0	\$0	\$0	\$0
S-16	Interest and Fees On Debt	\$0	\$0	\$0	\$0
S-17	Administration	\$31,805	\$53,484	\$43,500	\$43,500
S-18	Operations	\$718,121	\$676,921	\$656,575	\$656,575
S-19	Indirect Costs	\$0	\$0	\$0	\$0
S-20	<b>Total Expenditures</b>	<b>\$749,926</b>	<b>\$730,405</b>	<b>\$700,075</b>	<b>\$700,075</b>

DEBT SUMMARY		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
S-21	Principal Paid on Debt	\$0	\$0	\$0	\$0

CASH AND INVESTMENTS		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
S-22	<b>TOTAL GENERAL FUNDS</b>	<b>\$175,905</b>	<b>\$85,419</b>	<b>\$85,419</b>	<b>\$85,419</b>

**Summary of Reserve Funds**

S-23	<b>Beginning Balance in Reserve Accounts</b>				
S-24	a. Depreciation Reserve	\$0	\$0	\$0	\$0
S-25	b. Other Reserve	\$0	\$0	\$0	\$0
S-26	c. Emergency Reserve (Cash)	\$0	\$0	\$0	\$0
	<b>Total Reserves (a+b+c)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
S-27	<b>Amount to be added</b>				
S-28	a. Depreciation Reserve	\$0	\$0	\$0	\$0
S-29	b. Other Reserve	\$0	\$0	\$0	\$0
S-30	c. Emergency Reserve (Cash)	\$0	\$0	\$0	\$0
	<b>Total to be added (a+b+c)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
S-31	<b>Subtotal</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
S-32	<b>Less Total to be spent</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
S-33	<b>TOTAL RESERVES AT END OF FISCAL YEAR</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

End of Summary

\_\_\_\_\_  
Budget Officer / District Official (if not same as "Submitted by")

Date adopted by Special District \_\_\_\_\_

DISTRICT ADDRESS: PO BOX 925  
LANDER, WY 82520

PREPARED BY: JIM DAVIS

DISTRICT PHONE: 307-856-4801

Prepared in compliance with the Uniform Municipal Fiscal Procedures Act (W.S. 16-4-101 through 124) as it applies.  
Form approved by Wyoming Department of Audit, Public Funds Division

# Proposed Budget

WIND RIVER VISITORS COUNCIL

FYE 6/30/2017

NAME OF DISTRICT/BOARD

## PROPERTY TAXES AND ASSESSMENTS

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
R-1	<b>Property Taxes and Assessments Received</b>				
R-1.1	Tax Levy (From the County Treasurer)				
R-1.2	Other County Support				

## FORECASTED REVENUE

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
R-2	<b>Revenues from Other Governments</b>				
R-2.1	State Aid				
R-2.2	Additional County Aid (non-treasurer)				
R-2.3	City (or Town) Aid				
R-2.4	Other (Specify)				
R-2.5	<b>Total Government Support</b>	\$0	\$0	\$0	
R-3	<b>Operating Revenues</b>				
R-3.1	Customer Charges				
R-3.2	Sales of Goods or Services				
R-3.3	Other Assessments				
R-3.4	<b>Total Operating Revenues</b>	\$0	\$0	\$0	
R-4	<b>Grants</b>				
R-4.1	Direct Federal Grants				
R-4.2	Federal Grants thru State Agencies				
R-4.3	Grants from State Agencies				
R-4.4	<b>Total Grants</b>	\$0	\$0	\$0	
R-5	<b>Miscellaneous Revenue</b>				
R-5.1	Interest	\$108	\$103	\$75	
R-5.2	Other: Specify Lodging Tax Revenue	\$763,053	\$639,814	\$700,000	
R-5.3	Other: Additional				
R-5.4	<b>Total Miscellaneous</b>	\$763,161	\$639,917	\$700,075	
R-5.5	<b>Total Forecasted Revenue</b>	\$763,161	\$639,917	\$700,075	
R-6	<b>Other Forecasted Revenue</b>				
R-6.1	a. Other past due-as estimated by Co. Treas.				
R-6.2	b. Other forecasted revenue (specify):				
R-6.3	_____				
R-6.4	_____				
R-6.5	_____				
R-6.6	<b>Total Other Forecasted Revenue (a+b)</b>	\$0	\$0	\$0	

# Proposed Budget

WIND RIVER VISITORS COUNCIL

FYE 6/30/2017

NAME OF DISTRICT/BOARD

## CAPITAL OUTLAY BUDGET

	2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>E-1 Capital Outlay</b>				
E-1.1 Real Property				
E-1.2 Vehicles				
E-1.3 Office Equipment				
E-1.4 Other (Specify)				
E-1.5 _____				
E-1.6 _____				
E-1.7 _____				
<b>E-1.8 TOTAL CAPITAL OUTLAY</b>	\$0	\$0	\$0	\$0

## ADMINISTRATION BUDGET

	2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>E-2 Personnel Services</b>				
E-2.1 Administrator				
E-2.2 Secretary				
E-2.3 Clerical				
E-2.4 Other (Specify)				
E-2.5 _____				
E-2.6 _____				
E-2.7 _____				
<b>E-3 Board Expenses</b>				
E-3.1 Travel	\$1,065	\$0	\$0	
E-3.2 Mileage				
E-3.3 Other (Specify)				
E-3.4 Board Expenses	\$2,146	\$1,318	\$4,000	\$4,000
E-3.5 <u>New Opportunities Fund</u>	\$19,403	\$42,756	\$30,000	\$30,000
E-3.6 _____				
<b>E-4 Contractual Services</b>				
E-4.1 Legal				
E-4.2 Accounting/Auditing	\$3,820	\$4,310	\$4,500	\$4,500
E-4.3 Other (Specify)				
E-4.4 <u>Annual Report / Audit</u>	\$4,450	\$4,000	\$5,000	\$5,000
E-4.5 <u>Business &amp; Convention C</u>	\$821	\$0	\$0	
E-4.6 _____				
<b>E-5 Other Administrative Expenses</b>				
E-5.1 Office Supplies				
E-5.2 Office equipment, rent & repair				
E-5.3 Education				
E-5.4 Registrations				
E-5.5 Other (Specify)				
E-5.6 <u>Surety Bond</u>	\$100	\$100	\$0	
E-5.7 <u>Miscellaneous</u>		\$1,000	\$0	
E-5.8 _____				
<b>E-6 TOTAL ADMINISTRATION</b>	\$31,805	\$53,484	\$43,500	\$43,500

# Proposed Budget

WIND RIVER VISITORS COUNCIL

FYE 6/30/2017

## OPERATIONS BUDGET

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>E-7</b>	<b>Personnel Services</b>				
E-7.1	Wages--Operations				
E-7.2	Service Contracts				
E-7.3	Other (Specify)				
E-7.4	_____				
E-7.5	_____				
E-7.6	_____				
<b>E-8</b>	<b>Travel</b>				
E-8.1	Mileage				
E-8.2	Other (Specify)				
E-8.3	_____				
E-8.4	_____				
E-8.5	_____				
<b>E-9</b>	<b>Operating supplies (List)</b>				
E-9.1	Leads Gen / Direct Mail	\$108,336	\$95,496	\$95,000	\$95,000
E-9.2	Collateral Reprints	\$45,145	\$16,467	\$37,000	\$37,000
E-9.3	Consumer Ad Placements	\$24,189	\$25,785	\$26,000	\$26,000
E-9.4	Highway Signs	\$13,742	\$9,487	\$20,000	\$20,000
E-9.5	_____				
<b>E-10</b>	<b>Program Services (List)</b>				
E-10.1	Web & Internet Marketing	\$39,122	\$20,639	\$35,000	\$35,000
E-10.2	Press Relations / Tours	\$77,329	\$62,373	\$60,000	\$60,000
E-10.3	Prior Year Carryover Expe	\$0	\$3,538	\$0	\$0
E-10.4	Fulfillment Program	\$31,741	\$9,814	\$23,500	\$23,500
E-10.5	_____				
<b>E-11</b>	<b>Contractual Arrangements (List)</b>				
E-11.1	Agency Fee	\$105,824	\$100,006	\$88,000	\$88,000
E-11.2	Tog Mrktng & L Tax Educ	\$22,298	\$12,516	\$13,500	\$13,500
E-11.3	International Marketing	\$16,029	\$21,329	\$15,375	\$15,375
E-11.4	Marketing Director Expen	\$53,674	\$90,940	\$68,200	\$68,200
E-11.5	_____				
<b>E-12</b>	<b>Other operations (Specify)</b>				
E-12.1	Community of Dubois	\$40,353	\$39,346	\$32,868	\$32,868
E-12.2	Community of Lander	\$45,249	\$52,263	\$43,658	\$43,658
E-12.3	Community of Riverton	\$89,090	\$104,922	\$87,648	\$87,648
E-12.4	Comm of Shoshoni/Hudsr	\$6,000	\$12,000	\$10,826	\$10,826
E-12.5	_____				
<b>E-13</b>	<b>TOTAL OPERATIONS</b>	<b>\$718,121</b>	<b>\$676,921</b>	<b>\$656,575</b>	<b>\$656,575</b>

# Proposed Budget

WIND RIVER VISITORS COUNCIL

FYE 6/30/2017

## INDIRECT COSTS BUDGET

	2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>E-14 Insurance</b>				
E-14.1 Liability				
E-14.2 Buildings and vehicles				
E-14.3 Equipment				
E-14.4 Other (Specify)				
E-14.5 _____				
E-14.6 _____				
E-14.7 _____				
<b>E-15 Indirect payroll costs:</b>				
E-15.1 FICA (Social Security) taxes				
E-15.2 Workers Compensation				
E-15.3 Unemployment Taxes				
E-15.4 Retirement				
E-15.5 Health Insurance				
E-15.6 Other (Specify)				
E-15.7 _____				
E-15.8 _____				
E-15.9 _____				
<b>E-16 Depreciation Expenses</b>				
<b>E-17 TOTAL INDIRECT COSTS</b>	\$0	\$0	\$0	\$0

## DEBT SERVICE BUDGET

	2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>D-1 Debt Service</b>				
D-1.1 Principal				
D-1.2 Interest				
D-1.3 Fees				
<b>D-2 TOTAL DEBT SERVICE</b>	\$0	\$0	\$0	\$0

# Proposed Budget

WIND RIVER VISITORS COUNCIL  
NAME OF DISTRICT/BOARD

FYE 6/30/2017

## GENERAL FUNDS

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>C-1</b>	<b>Balances at End of Fiscal Year</b>				
C-1.1	General Fund Checking Account Balance	\$175,905	\$85,419	\$85,419	
C-1.2	Savings and Investments Account Balance				
C-1.3	General Fund CD Balance				
C-1.4	All Other Funds				
C-1.5	Reserves (From Below)	\$0	\$0	\$0	
C-1.6	<b>Total Estimated Cash and Investments on Hand</b>	<b>\$175,905</b>	<b>\$85,419</b>	<b>\$85,419</b>	
<b>C-2</b>	<b>General Fund Reductions:</b>				
C-2.1	a. Unpaid bills at FYE				
C-2.2	b. Reserves	\$0	\$0	\$0	
C-2.3	<b>Total Deductions (a+b)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-2.4	<b>Estimated Non-Restricted Funds Available</b>	<b>\$175,905</b>	<b>\$85,419</b>	<b>\$85,419</b>	

## DEPRECIATION RESERVE (CAPITAL OUTLAY - REPLACEMENT)

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>C-3</b>					
C-3.1	Beginning Balance in Reserve Account (end of previous year)				
C-3.2	<i>Date of Reserve Approval in Minutes:</i>				
C-3.3	Amount to be added to the reserve				
C-3.4	<i>Date of Reserve Approval in Minutes:</i>				
C-3.5	<b>SUB-TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-3.6	Identify the amount to be spent from "Reserve for Capital Outlay"				
C-3.7	a. _____				
C-3.8	b. _____				
C-3.9	c. _____				
C-3.10	<i>Date of Reserve Approval in Minutes:</i>				
C-3.11	<b>TOTAL CAPITAL OUTLAY (a+b+c)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-3.12	Account (Line 3 - Line 5)	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	

## OTHER RESTRICTED FUND BALANCES - RESERVE (LEGALLY ENFORCED)

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>C-4</b>					
C-4.1	Beginning Balance in Reserve Account (end of previous year)				
C-4.2	<i>Date of Reserve Approval in Minutes:</i>				
C-4.3	Amount to be added to the reserve				
C-4.4	<i>Date of Reserve Approval in Minutes:</i>				
C-4.5	<b>SUB-TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-4.6	"Other Reserves"				
C-4.7	a. _____				
C-4.8	b. _____				
C-4.9	c. _____				
C-4.10	<i>Date of Reserve Approval in Minutes:</i>				
C-4.11	<b>TOTAL OTHER RESERVE OUTLAY (a+b+c)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-4.12	9 - Line 11)	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	

## ASSIGNED FUND BALANCE (EMERGENCY RESERVE - NOT COMMITTED)

		2014-2015 Actual	2015-2016 Estimated	2016-2017 Proposed	Pending Approval
<b>C-5</b>					
C-5.1	Beginning Balance in Reserve Account (end of previous year)				
C-5.2	<i>Date of Reserve Approval in Minutes:</i>				
C-5.3	Amount to be added to the reserve				
C-5.4	<i>Date of Reserve Approval in Minutes:</i>				
C-5.5	<b>SUB-TOTAL</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-5.6	Amount to be spent from Emergency Reserve (Cash)				
C-5.7	<i>Date of Reserve Approval in Minutes:</i>				
C-5.8	Balance to be retained in Assigned Fund Balance	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
C-5.9	<b>TOTAL TO BE SPENT</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	